



TANAI MATHUR

PRODUCT DESIGNER

HARD SKILLS

Photo Manipulation and Graphics

Adobe Photoshop
Adobe Illustrator

Film and Motion Graphics

Adobe Premiere Pro
Adobe After Effects

3D Modelling and Rendering

Rhino 3D
Keyshot

Presentations, Utility

MS Powerpoint, Word, Excel

Other Skills

Design Sketching
Physical Prototyping

SOFT SKILLS

Strong Visualisation, Spatial Relations
Problem Solving
Creative, Out-of-the-Box Thinking
Strong Communication Skills
Dedicated Team Member
Quick Learner

INTERESTS

Music Experimentation/Sound Design
Sketching
Character Design
Exploring New media
Animation
Special Effects and CGI
VR/AR technologies

LANGUAGES

English
Hindi (Mother Tongue)

PERSONAL STATEMENT

I believe to truly design well we need a free mind, a proactive imagination and an earnest curiosity.

A budding *creative thinker, designer and visualizer*, I find good design exciting, something which is functionally, aesthetically and usably sound/unique.

Throughout university I have worked extensively in the domains of product design, creative thinking, interaction, film-making and graphics. It is through these experiences that I possess a well rounded and ever-growing array of skills and knowledge.

My hobbies include (listening/playing/creating) music, reading, sketching, all of which play a profound role in my work, helping me grow everyday.

EXPERIENCE

December 2019 - April 2020 (Four Months) :

Industrial Design Intern at Voltas Limited (R&D Centre, Faridabad)

Worked directly under the R&D design team on several products. The role majorly included:

- Working extensively on refrigeration based white goods,
- Research including questionnaires, interviews and surveys (Product, Market and User),
- Coming up with various design concepts and visualizing them through sketching and 3D modelling,
- Learning about industrial manufacturing considerations

May 2019 - November 2019 (Six months) :

Product Design Intern at Studio Fifi, Pune

- Worked on various product design client projects, including research, ideation, 3D visualisation
- Worked on graphic design projects like product advertisements, banners, social media posts
- Worked on a self initiated project

EDUCATION

August 2016 - July 2020 :

Bachelor of Design from PDPM Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

Training and Placement Representative for the Design Discipline, IIITDMJ

Co-ordinator of Saaz: The Music Society of IIITDM Jabalpur

Design Head of Campus Decor team in Tarang 2018: The Annual Cultural Fest of IIITDM Jabalpur

Final CPI : 8.6 out of 10

2013-2016 :

Higher Secondary Certificate from Birla Vidya Niketan, New Delhi (Science with Technical Drawing)

Final Examination score: 93.2%

Secondary Certificate from Birla Vidya Niketan, New Delhi

CGPA 9.6 out of 10.0